



Inner West Community Band (IWCB) Sponsorship Proposal

The Inner West Community Band (IWCB) is a symphonic band of approximately 40 members rehearsing weekly in Stanmore. It provides an opportunity for all woodwind, brass & percussionists within the community to come together and make high quality music. The band hosts 4 major concerts a year in addition to regular community appearances and an Annual Kids' Proms concert. Further information on the bands' aims and events can be found on our website: <http://www.iwcb.org.au>.

IWCB is currently seeking sponsorship in the form of Bronze (\$500+), Silver (\$1000+), Gold (\$2000+), Platinum (\$5000+) and a Principal Sponsor (\$10000+), to assist with the many costs associated with running a band.

These include:

- Engaging a professional Musical Director
- Purchasing new sheet music
- Purchasing new percussion equipment
- Purchasing a band uniform
- Engaging professional musicians as guest artists to perform in our concert series, and as tutors for the band.
- Covering venue hire costs for rehearsals and performances

In exchange IWCB would provide recognition of your donation in the ways outlined below. If this is an arrangement that might interest you please don't hesitate to contact me to discuss further details.

Kind Regards,

Richard McQuade

IWCB President

Email: rmcquade@bigpond.com

Tel: 02 9550 0219, Mobile: 0408 478 219

SPONSORSHIP TIERS

- All arrangements are valid for 12 months from the date of agreement
- All listings on the website and in concert programs will appear in the order Principal, Platinum, Gold, Silver & Bronze. Logo size will also reflect the sponsorship tier.

Bronze Sponsorship \$500

- Your logo on IWCB website sponsors page as a Bronze Sponsor, with a link to your website
- Your logo on concert programs as a Bronze Sponsor
- Recognition as a new sponsor on the IWCB Facebook page

Silver Sponsorship \$1000+

- Your logo on IWCB website sponsors page as a Silver Sponsor, with a link to your website
- Your logo on concert programs as a Silver Sponsor
- Recognition as a new sponsor on the IWCB Facebook page

Gold Sponsorship \$2000+

- Half A5 page advertisement in concert programs (if appropriate for your organisation)
- Your logo on all flyers for concerts during the year of sponsorship
- Your logo displayed at all band performances and fundraising events
- Mention of your company or organisation as a Gold Sponsor at concerts
- Your logo on IWCB website as a Gold Sponsor, with a link to your website
- Your logo on concert programs sponsors page as a Gold Sponsor
- Recognition as a new sponsor on the IWCB Facebook page

Platinum Sponsorship \$5000+

- Your logo with website link displayed on our website sidebar, shown on every page of the site, under the heading 'Platinum Sponsor'.
- A5 page advertisement in concert programs (if appropriate for your organisation)
- Promotion through our facebook page up to 4 times a year.
- Your logo on all flyers for concerts during the year of sponsorship
- Your logo displayed at all band performances and fundraising events
- Mention of your company/organisation as a Platinum Sponsor at concerts
- Your logo on the IWCB website sponsors page as a Platinum Sponsor, with a link to your website
- Your logo on concert programs as a Platinum Sponsor
- Recognition as a new sponsor on the IWCB Facebook page

Principal Sponsor \$10,000+

- Exclusive recognition as IWCB's principal sponsor
- Naming rights to an IWCB concert series. The 'INSERT NAME' Series will be printed on all associated advertising material.
- Promotion through our Facebook Page up to 10 times a year.
- Your logo with website link displayed on our website sidebar, shown on every page of the site, under the heading 'Principal Sponsor'.
- 1-2 A5 pages advertisement in concert programs (if appropriate for your organisation)
- Your logo on all flyers for concerts during the year of sponsorship
- Your logo displayed at all band performances and fundraising events
- Mention of your company/organisation as our Principal Sponsor at concerts
- Your logo on the IWCB website sponsors page as our Principal Sponsor, with a link to your website
- Your logo on concert programs as our Principal Sponsor
- Recognition as a new sponsor on the IWCB Facebook page